

Privacy Policy
GDPR Compliance

Effective Date: May 25, 2018

Welcome to <https://www.katharinaserafimova.com> Privacy Policy!

<https://www.katharinaserafimova.com> truly respects the privacy of its users, and is fully committed to protect their personal information and use it properly. This policy describes how we may collect and use personal information, and the rights and choices available to our visitors and users regarding such information.

We strongly urge you read this policy and make sure you fully understand and agree with it, before you access or use any of our services. If you do not read, fully understand and agree to this Privacy Policy, you must immediately leave this website, application or service, and avoid or discontinue all use of any of our services.

1. Your Consent (please read carefully!)

This <https://www.katharinaserafimova.com> Privacy Policy (“Privacy Policy”) describes how we may collect and use information pertaining to each of our unregistered visitors and registered users (each, a “Visitor” or “User” (respectively), or “you”), in connection with their access to and use of <https://www.katharinaserafimova.com> (including any of its domains and subdomains, the “Website”) and mobile applications and related services (collectively, the “Services”).

This Privacy Policy constitutes a binding and enforceable legal contract between the Webpage and you - so please read it carefully.

You may visit and/or use the Services only if you fully agree to this Privacy Policy - and by accessing and/or using any of the Services, you signify and affirm your informed consent to this Privacy Policy, including to the collection and processing of your Personal Information as defined and explained below.

Please note: you are not obligated by law to provide us with any information. You hereby acknowledge, warrant and agree that any information you do provide us is provided of your own free will and consent, for the purposes and uses described herein.

2. What Information do we collect?

2.1. Visitor and User Information

We collect two types of information regarding our Visitors and Users:

1. Un-identified and non-identifiable information pertaining to a Visitor or un-identified User, which may be made available to us, or collected automatically via his/her use of the Services (“Non-personal Information”). Such Non-personal Information does not enable us to identify the Visitor or User from whom it was collected. The Non-personal Information collected by us mainly consists of technical and aggregated usage information, such as Visitors’ and Users’ browsing and ‘click-stream’ activity on the Services, session heatmaps and scrolls, non-identifying information regarding the Visitor’s or User’s device, operating system, internet browser, screen resolution, language and keyboard settings, internet service provider, referring/exit pages, date/time stamps, etc.
2. Individually identifiable information, namely information that identifies an individual or may with reasonable efforts cause the identification of an individual, or may be of private or sensitive nature (“Personal Information”). The Personal Information collected by us mainly consists of contact details (i.e., e-mail address or phone number), billing details (i.e., name, physical billing address, payment method and transaction details), details regarding a browsing or usage session (i.e., IP address, Geo-location and/or device unique identifier), details regarding connected third-party accounts such as the e-mail or username for a connected PayPal, Google or Facebook account, scanned identification documents provided to us such as an ID card, driver’s license, passport or official company registration documents, correspondences (including those made through or uploaded to our Services), and any other Personal Information provided to us by Visitors

and/or Users through their access to and/or use of the Services. For the avoidance of doubt, any Non-personal Information that is connected or linked to Personal Information (i.e., in order to improve the Services we offer) is deemed and treated by us as Personal Information, as long as such connection or linkage exists.

2.2. Users of Users Information

We may also collect similar information pertaining to visitors and users of our User's Websites or Services ("Users-of-Users"), solely for and on our Users' behalf.

3. How Do We Collect Such Information?

There are two main methods we use:

- a) We collect information through your use of the Services. In other words, when you are visiting or using our Services, including when you browse the Website we are aware of it any may gather, collect and record such uses, sessions and related information, either independently or with the help of third-party services, including through the use of "cookies" and other tracking technologies.
- b) We collect information which you provide us voluntarily. For example, we collect the Personal Information you provide us when you register to our Services; when you sign-in to our Services via third party services such as Facebook or Google; when you place purchases and/or register domain names; when you submit or upload such Personal Information as you use any of our Services; and/or when you contact us directly.

4. Why Do We Collect Such Information?

We collect such Non-personal and Personal Information for the following purposes:

1. To provide and operate the Services;
2. To further develop, customize and improve our Services, based on Visitors' and Users' common or personal preferences, experiences and difficulties;
3. To provide our Users with ongoing customer assistance, information and/or technical support;

4. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages (as further detailed in Section 10 below);
5. To facilitate, sponsor and offer certain contests, events and promotions, determine participants' eligibility, monitor performance, contact winners and grant prizes and benefits;
6. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
7. To enhance our data security and fraud prevention capabilities;
8. To comply with any applicable laws and regulations.
9. To comply with GDPR